



ReEstablish RICHMOND

MEDIA FACT SHEET 2024

Organization

ReEstablish Richmond 501(c)(3) non-profit Tax I.D. 35-2383456

Mailing Address

P.O. Box 14680, Richmond, VA 23221

General Inquiries

804-552-5525 | info@reestablishrichmond.org

Mission

Connecting refugees and new immigrants to the resources needed to establish roots, build community, and become self-sufficient

Vision

A community where all are united for the welcome and well-being of newcomers

Values

- Welcome
- Equity + Justice
- Empowerment + Self-Determination
- Community
- Respect for Human Dignity + Worth
- Authenticity
- Collaboration
- Integrity
- Flexibility

Executive Director

Kate Ayers
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Associate Director

Laura Berge Jones
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Director of Finance + Administration

Robin Seagraves, CNAP
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Director of Client Engagement

Helen Rai
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Director of Newcomer Education

Katie Brown
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Administrative Assistant

Tessa Packer
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Client Engagement Coordinator

Sheeba Adli
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Client Engagement Coordinator

Jyoti Rimal
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Transportation Independence Coordinator

Naseeb Ullah Safi
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Employment + Education Navigation Coordinator

Avi Calhoun
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Outreach + Volunteer Engagement Coordinator

Thin Pyie Oo
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Guidelines for media representation:

If you are granted an interview with a member of our team, you must:

- Include the link to our website in all print and social media publications.
- Send the staff member you interviewed a link to the published article or interview.

If you interview one of our clients, you must:

- Use pseudonyms for our clients when telling their story in order to protect their identity, unless permission has been specifically granted by that individual.
- Be mindful of the generosity required for people to invite you into their lives and trust you with their story. They may view you as a friend and experience confusion when you disappear after the story is over. Please communicate clearly about the limits of your interaction so that realistic expectations are set.



[@reestablishrichmond](https://www.instagram.com/reestablishrichmond)

www.reestablishrichmond.org



ReEstablish Richmond



ReEstablish
RICHMOND

Our Story

Since 2010, ReEstablish Richmond has been walking alongside our newest neighbors who resettle here as refugees, immigrants, and asylum seekers, filling service gaps, providing support to resettlement agencies, and connecting newcomers with the right resources to aid their integration, pursue their goals, and exercise their full capabilities as providers, parents, and community members.

Our Clients

Over the past five years, the Richmond metropolitan area has welcomed over 2,000 refugees who were forced to flee their homes in Afghanistan, Bhutan, the Democratic Republic of Congo, Iraq, Myanmar, Sudan, Syria, and 26 other countries due to war and persecution. These experiences are shared by other immigrant newcomers who may not have formal refugee status but face similar barriers to integration. We believe that our clients are entitled to be their authentic selves, and we want to be authentic about who we are so that we can communicate openly and honestly with one another. Authenticity in content includes values-driven communication and human stories.

Our Programs

The programs and services of ReEstablish Richmond have shifted over the years to meet the ever-changing needs of the Richmond refugee population, but we have never strayed from our focus of connecting our newest neighbors to life-building tools and resources, helping their integration to the community to be a positive and empowering experience. Developed in consultation with members of resettled communities, our programs target the biggest barriers that newcomers face: transportation independence, wellness, economic empowerment, language learning, and isolation. All of our programs are powered by vetted and trained volunteers to alleviate our client community's barriers to accessing resources needed for integration.

Since our founding, ReEstablish Richmond has engaged with:

2,482

NEWCOMERS

352

VOLUNTEERS

451

ORGANIZATIONS



@reestablishrichmond



www.reestablishrichmond.org



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